

high pressure floors.

BERRY  ALLOC

The world's
strongest
floors.



high pressure floors.

For those
'making a
strong impact'
moments.

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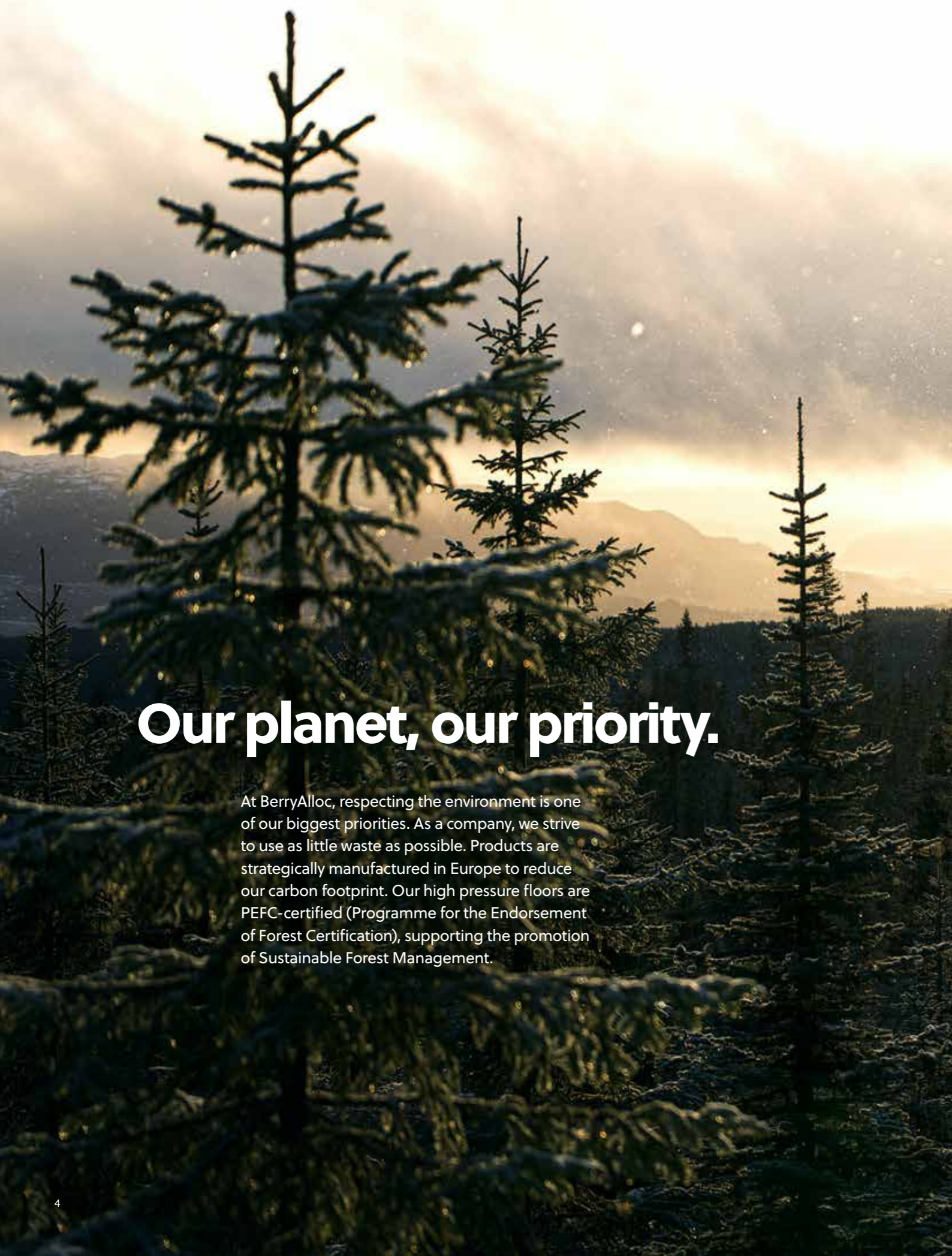
Strong moments. Beautiful moments.

The influence of Norway's majestic panorama can be felt in all BerryAlloc high pressure floors, crafted to deal with extremes. Incredibly tough yet exceptionally beautiful, our high pressure floors will help you create your picture-perfect room.

From breathtaking Nordic ravines to the buzzing streets of Paris, and everywhere in between: our designers have looked far and wide to create a collection to inspire new experiences.

Do you have a specific interior look in mind? There's a big chance you'll find what you're looking for here. With 74 decors spread over three different collections, you can choose between an extensive selection of wood, stone, or concrete. There are also several formats available, from standard size to extra-long and extra-wide.

At BerryAlloc, we prioritise high quality and design, because you deserve nothing less. Let happiness inside with our high pressure floors. After all, our floors are made for moments of joy. Carefree moments of joy.



Our planet, our priority.

At BerryAlloc, respecting the environment is one of our biggest priorities. As a company, we strive to use as little waste as possible. Products are strategically manufactured in Europe to reduce our carbon footprint. Our high pressure floors are PEFC-certified (Programme for the Endorsement of Forest Certification), supporting the promotion of Sustainable Forest Management.

Scandinavian beauty & design.



Innovation and quality for a healthier home.

Ensuring a healthy indoor air quality is one of our biggest priorities – we want you to be happy and healthy! That’s why we produce our floors with as little VOCs (Volatile Organic Compounds) as possible and to this day, our patented systems are abundant in ecofriendly features. On top of these achievements, we also established a strict policy to ban the use of tropical timber.

Every high pressure floor is made in Norway – a label we’re proud to wear. Coming from the land of majestic nature, there’s no doubt that our high pressure floors reflect the beauty and strength of Scandinavian design and technology. The entire creation process, from concept and design to manufacturing and packaging, takes place in our plant in Lyngdal, Norway, under the careful eye of our dedicated experts.



Floors for all spaces.

... and for all kinds of lifestyles, too. That's why our high pressure floors are tough. These premium quality floors will withstand all of life's daily challenges, whether you're dealing with high traffic in a commercial space or spending time at home with family, friends, and pets. Discover the main qualities that make these floors so long-lasting.



AluLoc Prime



The strongest locks AluLoc Prime

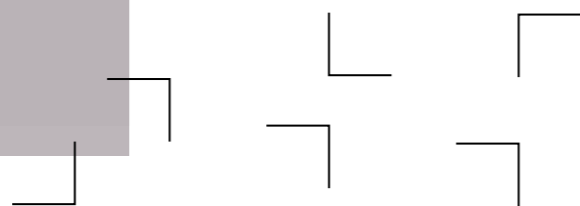
One of a kind: our unique and patented aluminium locking system adds extra strength to these already solid floors.

AluLoc Prime, featuring on the short side of the planks of the Grand Avenue collection, is a new lock made of 100% recycled polymer.

In fact, you don't even need to use an expansion profile for areas up to 15 x 15 m. Got a heavy-traffic commercial space? This is the floor for you.



AluLoc Prime



Extremely impact resistant

Whoops, something heavy fell on the floor. No worries! The thick, high quality surface has a super-strong protection layer. It can withstand serious impact and still remain mark-free and undamaged.



SilentSystem

With a sound-absorbing underlay attached underneath the floor board, noise is reduced by more than 19 decibels. Plus, the built-in underlay means you don't have to worry about choosing and installing a separate underlay. All-in-one for a smooth and simple installation.



Scratch resistant

An AC6 wear layer offers the highest protection available in this class. These floors are extremely scratch and stain-resistant, so completely suited for intense commercial traffic or a busy home life.



Water resistant

Spilled something on the floor? Did the rain get inside? No problem. The robust water-resistant top layer protects both the surface and the bevels. The product core is fully water resistant as well.



Easy to install

The strongest lock and the easiest installation system! Just push down the planks and our patented aluminium lock fixes the plank into place. Super simple and ready in no time.



Lifetime warranty

Rigorously tested for strength, water resistance, impact damage, fading and discolouration, as well as stability and wear, we wholeheartedly confirm that this floor meets the conditions of a lifetime warranty for residential use. Totally in love with your floor? You can even take it with you to your next home and re-use it there. Long-lasting and sustainable!

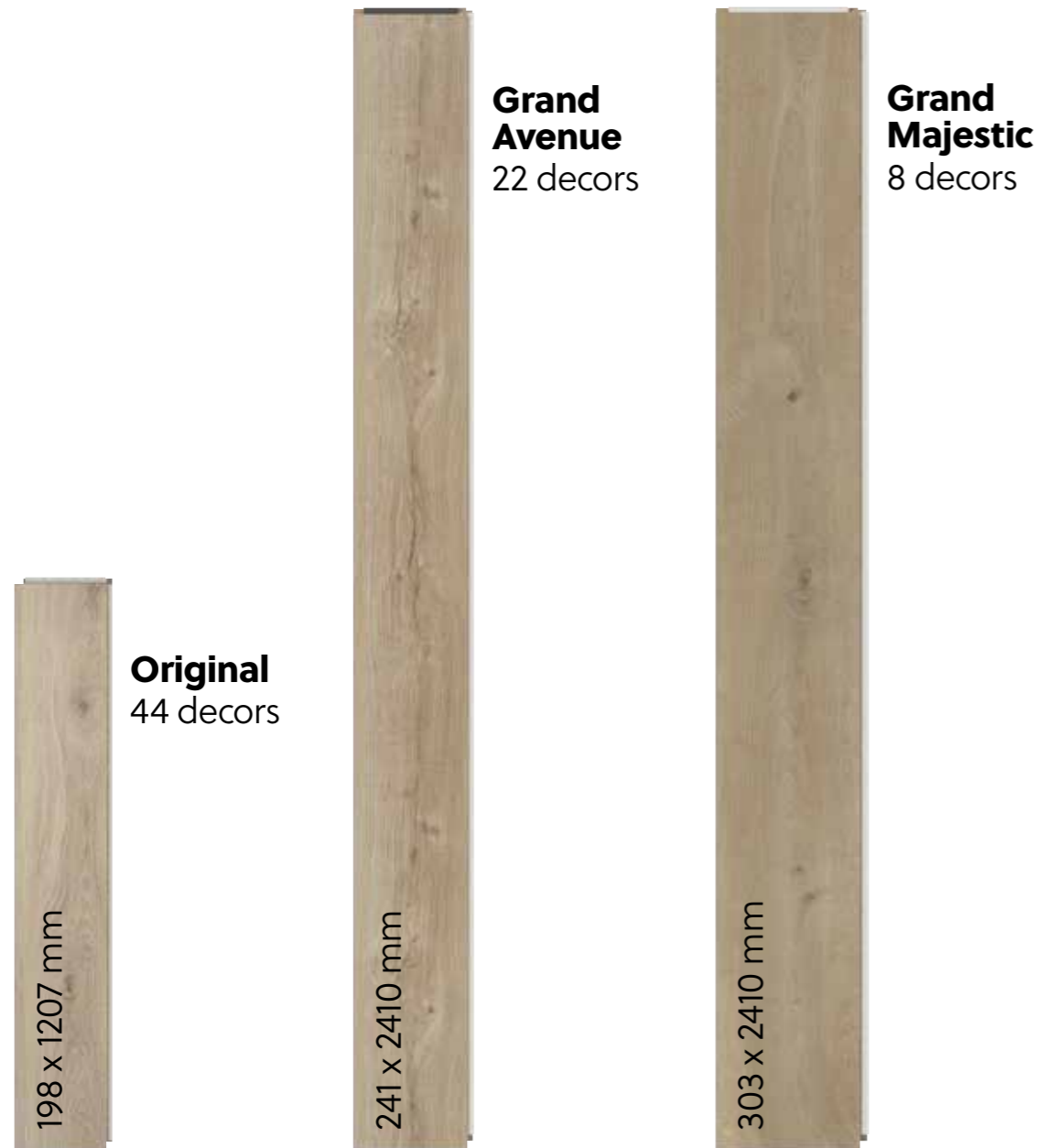


Easy to maintain

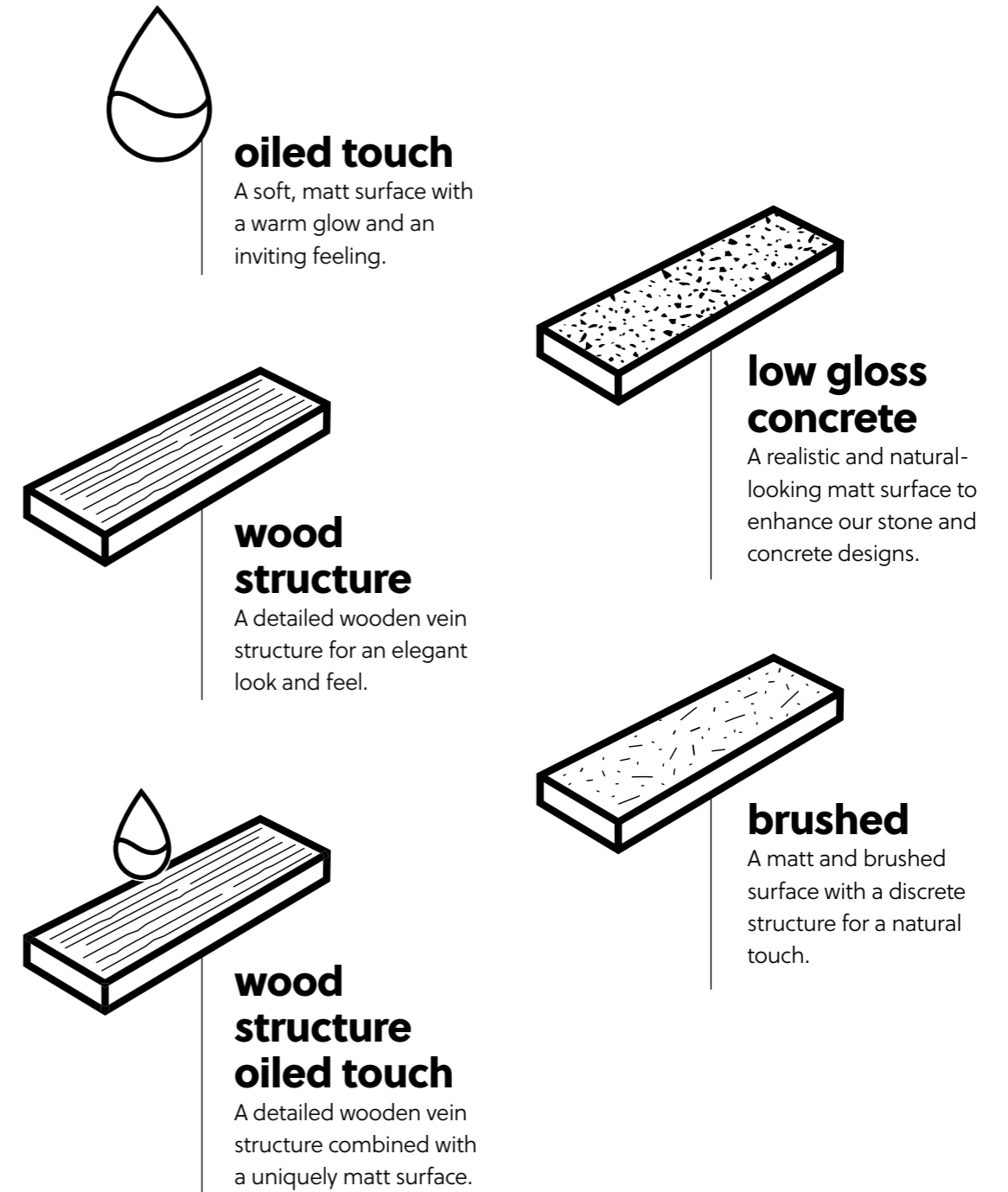
Our high pressure floors require minimal effort and are very easy to clean. They will remain in pristine condition for years to come.

Pick a size.

Our Grand Majestic and Grand Avenue collections will undoubtedly make your room look even more grand with XL plank sizes. Or would you prefer a more standard size? Then the Original collection is what you're looking for.



Pick a surface.





**Something
for everyone.**

Original Limestone Sand (hallway)
Original White Pine (kitchen)



**This is
Original.**

Original – the collection that started the legacy of our BerryAlloc high pressure floors, and the most accessible way to enjoy their world-class strength.

With its 44 decors, this collection will take you on a global adventure in style. Find your favourite colour amongst various wood and stone designs. Looking for a shipdeck pattern? Or a sleek, concrete look? Our Original collection has it all, bringing a unique look and authentic feel to busy homes and businesses.

/ original.



**HighTech
Loc**



**extreme
scratch
& impact
resistant**



**water
resistant**



**Voss Oak
62002007**
2 bevels
Wood structure
oiled touch
Skirting 63001971
T-profile 63001989



**Light Oak
62001355**
2 bevels
Wood structure
oiled touch
Skirting 9320-8531
T-profile 9411-8531



**Beach Oak
62002120**
4 bevels
Wood structure
oiled touch
Skirting 63002935
T-profile 63002966



**White Pine
62001354**
4 bevels
Wood structure
oiled touch
Skirting 63002296
T-profile 63002298



**Blonde Oak
62002137**
No bevels
Wood structure
oiled touch
Skirting 63002933
T-profile 63002964



**Barrel Oak
62002134**
4 bevels
Wood structure
oiled touch
Skirting 63002929
T-profile 63002960



**Berlin Oak
62001420**
2 bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



**Butterscotch Oak
62002122**
2 bevels
Wood structure
oiled touch
Skirting 63002937
T-profile 63002968



**Bond Oak
62001380**
2 bevels
Wood structure
oiled touch
Skirting 63001978
T-profile 63001996



**Oslo Oak
62001382**
4 bevels
Wood structure
oiled touch
Skirting 9320-4411
T-profile 9411-4411



**Indian Summer Oak
62002123**
2 bevels
Wood structure
oiled touch
Skirting 63002938
T-profile 63002969



**Vintage Oak
62002135**
4 bevels
Wood structure
oiled touch
Skirting 63002930
T-profile 63002961



**Dune Oak
62002121**
2 bevels
Wood structure
oiled touch
Skirting 63002936
T-profile 63002967



**Spring Oak
62001357**
2 bevels
Wood structure
oiled touch
Skirting 9320-4491
T-profile 9411-4491



**Elegant Natural Oak
62001238**
2 bevels
Wood structure
oiled touch
Skirting 9320-4471
T-profile 9411-4471



**Amber Oak
62002128**
No bevels
Wood structure
oiled touch
Skirting 63002932
T-profile 63002963



**Golden Oak
62002129**
4 bevels
Wood structure
oiled touch
Skirting 63002934
T-profile 63002965



**Canyon Light Oak
62001358**
2 bevels
Wood structure
oiled touch
Skirting 9320-8520
T-profile 9411-8520

**What's
your
colour?**



**Chicago Elm
62001361**
2 bevels
Wood structure
oiled touch
Skirting 63001658
T-profile 63001659



**Copenhagen Oak
62002005**
2 bevels
Wood structure
oiled touch
Skirting 9320-4401
T-profile 9411-4401



**Grey Wash Oak
62002125**
2 bevels
Wood structure
oiled touch
Skirting 63002940
T-profile 63002971



**Elegant Soft Grey Oak
62001352**
2 bevels
Oiled touch
Skirting 9320-4461
T-profile 9411-4461

/ original.



Pecan Oak
62002124
2 bevels
Wood structure
oiled touch
Skirting 63002939
T-profile 63002970



Havana Oak
62002136
4 bevels
Wood structure
oiled touch
Skirting 63002931
T-profile 63002962



Manhattan Oak
62001360
2 bevels
Wood structure
oiled touch
Skirting 9320-8530
T-profile 9411-8530



New Age Walnut
62002126
No bevels
Wood structure
Skirting 63002954
T-profile 63002985



Silver Oak 2 str
62001397
No bevels
Wood structure
oiled touch
Skirting 63002297
T-profile 63002299



Natural Oak 2 str
62001391
No bevels
Wood structure
oiled touch
Skirting 9320-4592
T-profile 9411-4592



Limestone Sand
62002132
20 x 40 cm
Low gloss concrete
Skirting 63002944
T-profile 63002975



Limestone Grey
62002131
20 x 40 cm
Low gloss concrete
Skirting 63002943
T-profile 63002974



Blackstone
62002130
20 x 40 cm
Low gloss concrete
Skirting 63002942
T-profile 63002973



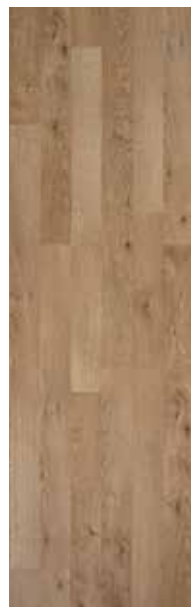
Dolomites
62002142
No bevels
Low gloss concrete
Skirting 63002946
T-profile 63002977



Himalaya
62002143
No bevels
Low gloss concrete
Skirting 63002947
T-profile 63002978



Atlas
62002141
No bevels
Low gloss concrete
Skirting 63002945
T-profile 63002976



Smoked Oak 2 str
62001390
No bevels
Wood structure
oiled touch
Skirting 9320-5522
T-profile 9411-5522



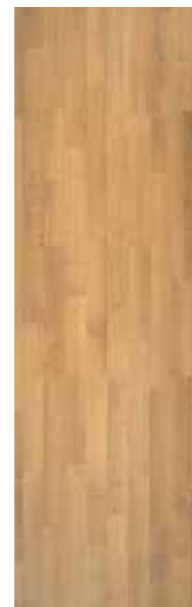
White Oak 2 str
62001384
No bevels
Oiled touch
Skirting 9320-5113
T-profile 9411-5113



Skagen Oak 2 Str
62001385
No bevels
Oiled touch
Skirting 63001971
T-profile 63001989



White Oiled Ash 3 str
62001394
No bevels
Oiled touch
Skirting 9320-5113
T-profile 9411-5113



Classical Oak 3 str
62002139
No bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



Hasta La Vista
62001404
No bevels
Brushed
Skirting* 9320-4411
T-profile* 9411-5522



Light Oak Shipdeck
62001356
Shipdeck
Wood structure
oiled touch
Skirting 9320-8531
T-profile 9411-8531



White Oiled Oak Shipdeck 2 str
62001396
Shipdeck
Wood structure
oiled touch
Skirting 9320-3675
T-profile 9411-3675



Bergen Oak Shipdeck
62002013
Shipdeck
Wood structure
oiled touch
Skirting 63001976
T-profile 63001994



Oiled Teak Shipdeck 2 str
62001393
Shipdeck
Oiled touch
Skirting 9320-4862
T-profile 9411-4862

Find your dream floor.

This is Grand Avenue.

With spectacular extra-long planks of 2,4 metres, Grand Avenue evokes a wonderful feeling of space in any room.

A world of twenty-two different wood decors awaits you. Echoing the iconic boulevards of global city destinations, Grand Avenue sets the tone for a refined ambience. You'll find a style that's sure to delight, in a size that's made to impress.

Bring the world into your living room and walk the star-studded global promenades every day with this first-class collection.

Grand Avenue Broadway



Grand Avenue Via Monte

Inspired by
the world's
most iconic
boulevards.

Grand Avenue Via Monte

/ grand avenue.



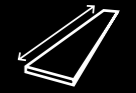
AluLoc
Prime



extreme
scratch
& impact
resistant



water
resistant



extra
long



La Rambla
62002592
4 bevels
Wood structure
oiled touch
Skirting 9320-5581
T-profile 9411-5581



Magnificent Mile
62002595
4 bevels
Wood structure
oiled touch
Skirting 63001658
T-profile 63001659



Maiden Lane
62002602
4 bevels
Wood structure
oiled touch
Skirting 63002956
T-profile 63002987



Nyhavn
62002603
4 bevels
Wood structure
oiled touch
Skirting 9320-4401
T-profile 9411-4401



Madison Avenue
62002591
4 bevels
Wood structure
oiled touch
Skirting 63000758
T-profile 63000764



Wall Street
62002597
4 bevels
Wood structure
oiled touch
Skirting 63002952
T-profile 63002983



Leninsky Prospekt
62002599
4 bevels
Wood structure
oiled touch
Skirting 63002953
T-profile 63002984



Rodeo Drive
62002560
4 bevels
Wood structure
oiled touch
Skirting 63000756
T-profile 63000769



Ku'Damm
62002579
4 bevels
Wood structure
oiled touch
Skirting 9320-8520
T-profile 9411-8520



Potsdamer
62002594
4 bevels
Wood structure
oiled touch
Skirting 9320-8520
T-profile 9411-8520



Ventura Boulevard
62002605
4 bevels
Wood structure
oiled touch
Skirting 63002957
T-profile 63002988



Via Veneto
62002590
4 bevels
Wood structure
oiled touch
Skirting 63000757
T-profile 63000770



Royal Mile
62002604
4 bevels
Wood structure
oiled touch
Skirting 63000754
T-profile 63000762



Penny Lane
62002589
4 bevels
Wood structure
oiled touch
Skirting 63000755
T-profile 63000763



Champs Elysées
62002559
4 bevels
Wood structure
oiled touch
Skirting 9320-8541
T-profile 9411-8541



La Fayette
62002593
4 bevels
Wood structure
oiled touch
Skirting 9320-8541
T-profile 9411-8541



Via Monte
62002601
4 bevels
Wood structure
oiled touch
Skirting 63002955
T-profile 63002986



Sunset Boulevard
62002587
4 bevels
Wood structure
oiled touch
Skirting 63002296
T-profile 63002298

**What's
your
colour?**



Abbey Road
62002598
4 bevels
Wood structure
oiled touch
Skirting 9320-4411
T-profile 9411-4411



Embassy Row
62002596
4 bevels
Wood structure
oiled touch
Skirting 9320-4461
T-profile 9411-4461



Ginza
62002600
4 bevels
Wood structure
oiled touch
Skirting 63002954
T-profile 63002985



Broadway
62002588
4 bevels
Wood structure
oiled touch
Skirting 9320-8530
T-profile 9411-8530

This is Grand Majestic.

The name of this collection says it all: awe-inspiring sizes and supreme quality.

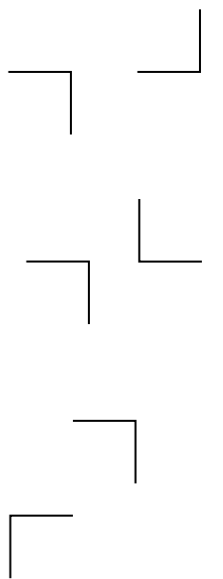
With its 2,4 metres long and 30 cm wide planks, Grand Majestic creates a wonderful feeling of open space. The eight different decors capture realistic wood structures and beautiful designs, topped off with a glamorous oil finish.

This collection fully captures the calming influence of nature with the strength to handle everything life throws at it.



**Great spaces,
cosy places.**

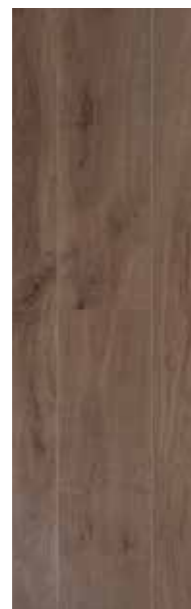
Grand Majestic Katla Arctic



/ grand majestic.



Etna Dark Brown
62002609
4 bevels
Wood structure
oiled touch
Skirting 63002837
T-profile 63002843



Etna Brown
62002608
4 bevels
Wood structure
oiled touch
Skirting 63002836
T-profile 63002842



Etna Light Brown
62002607
4 bevels
Wood structure
oiled touch
Skirting 63002835
T-profile 63002841



Etna Grey
62002613
4 bevels
Wood structure
oiled touch
Skirting 63002948
T-profile 63002979



Katla Natural Honey
62002567
4 bevels
Wood structure
oiled touch
Skirting 63002840
T-profile 63002846



Katla Nordic
62002611
4 bevels
Wood structure
oiled touch
Skirting 63002949
T-profile 63002980



Katla Natural
62002610
4 bevels
Wood structure
oiled touch
Skirting 63002839
T-profile 63002845



Katla Arctic
62002612
4 bevels
Wood structure
oiled touch
Skirting 63002950
T-profile 63002981

**Embrace
the majesty
of nature.**



AluLoc
Prime



extreme
scratch
& impact
resistant



water
resistant



extra
long



extra
wide



Grand Majestic Katla Arctic

Made for public spaces.

There is no floor more suitable for public spaces than the world's strongest floor. The unique qualities of a high pressure floor allows it to withstand intense traffic while remaining in tip-top shape. Discover the floors that work best in this setting: they're ready to take on restaurants, hotels, shopping malls... even airport terminals!

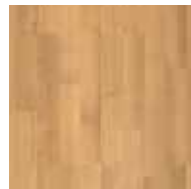


Grand Avenue Potsdamer

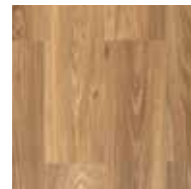
With over one million passengers visiting the airport, we needed a strong floor in our travel lounge. After three years, our high pressure floor still looks completely new, with no damage whatsoever.

– Arne Johan Johnsen
Airport Managing Director
KRISTIANSAND LUFTHAVN, KJEVIK

/ original.



Classical Oak 3 str
62002139
No bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



Berlin Oak
62001420
2 bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



New Age Walnut
62002126
No bevels
Wood structure
Skirting 63002954
T-profile 63002985



Limestone Sand
62002132
20 x 40 cm
Low gloss concrete
Skirting 63002944
T-profile 63002975



Limestone Grey
62002131
20 x 40 cm
Low gloss concrete
Skirting 63002943
T-profile 63002974



Blackstone
62002130
20 x 40 cm
Low gloss concrete
Skirting 63002942
T-profile 63002973



Dolomites
62002142
No bevels
Low gloss concrete
Skirting 63002946
T-profile 63002977



Himalaya
62002143
No bevels
Low gloss concrete
Skirting 63002947
T-profile 63002978



Atlas
62002141
No bevels
Low gloss concrete
Skirting 63002945
T-profile 63002976

/ grand avenue.



Maiden Lane
62002602
4 bevels
Wood structure
Skirting 63002956
T-profile 63002987



La Fayette
62002593
4 bevels
Wood structure
Skirting 9320-8541
T-profile 9411-8541



Potsdamer
62002594
4 bevels
Wood structure
Skirting 9320-8520
T-profile 9411-8520



Madison Avenue
62002591
4 bevels
Wood structure
Skirting 63000758
T-profile 63000764

Made for public spaces.

Our sustainability certifications

Our high pressure floors carry a number of sustainability certifications. Discover them below.

Environmental Product Declaration (EPD)

A product-specific EPD in accordance with the ISO 14025 and EN 15804. The EPD declaration number is EPD-BAC-20150179-CBA1-EN.

BREEAM INTERNATIONAL

High Pressure Floors contribute by earning up to 17 BREEAM credits in 5 different categories.

Nordic Ecolabelling Portal

The Grand Majestic, Grand Avenue, and Original products are listed in the construction material database used for buildings with the Nordic Swan Ecolabel.

PEFC

All our wood is sourced from sustainably managed forests (PEFC Certified) that meet the strictest environmental, social, and economic requirements.

M1

Granted by the Building Information Foundation RTS sr.

Other certifications

CE, REACH, ISO 9001 (quality management), ISO 14001 (environmental management), fire resistance class Bfl-s1, phthalate-free.



Did you know?

Our high pressure floors have an AC6 overlay, which makes them very resistant against wear and tear.

Pioneering technology

In 1996, our HPF plant revolutionised the flooring industry with the first glue-free locking system. The supreme technology is a key reason why these floors are ideal for commercial use.



extreme scratch & impact resistant	water resistant	SilentSystem	easy maintenance
easy installation	AluLoc Prime	large areas	10 years warranty commercial



Reference list

reference	location	collection	m ²
Premium Apple dealers*	worldwide	Original	5000 m ²
Volkswagen*	worldwide	Original	80 000 m ²
Heathrow Airport	London, UK	Original	180 m ²
AC Bella Sky Hotel	Copenhagen, Denmark	Original	10 000 m ²
Crowne Plaza Hotels	Istanbul, Turkey	Original	6000 m ²
Caresse Resort & Spa	Bodrum, Turkey	Original	5000 m ²
Kjevik Airport Kristiansand	Kjevik, Norway	Grand Avenue	200 m ²
Madrid Airport	Madrid, Spain	Original	900 m ²
Sandton Hotel Ghent	Belgium	Original	1000 m ²
Emerald Harmony Cruise Ship	Vietnam	Grand Avenue	1 551 m ²
Riviera Marriott Hotel	Monaco, France	Original	2000 m ²

(*) in a selected number of shops worldwide



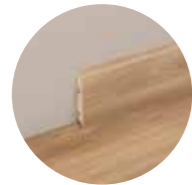
Original Beach Oak



Grand Avenue Ginza

Pick your accessories.

Matching skirtings & T-profiles



60 mm matching skirting

Creates a perfectly matched wall finish.
Installation: nail, glue, or clips.
2400 x 14 x 60 mm (L x W x H)



T-profile, matching

Matching transition profile between two floors of the same height.
Adjustable to heights of 9 – 13 mm. Suitable for all our high pressure floors.
2400 x 44 mm (L x W)



Skirting clips

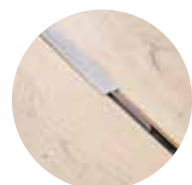
Easily install and remove skirtings without damaging your walls.
Perfect for when you want to redecorate.

Aluminium silver technical profiles



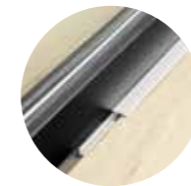
Alu reducer profile

Ensures a seamless connection between floors of different heights or types (tiles, carpet, etc.).
Adjustable to floors of heights 7 – 12,3 mm.
2000 x 46 x 11,7 mm (L x W x H)



Alu T-profile

Seamlessly connects two floors and hides expansion gaps.
Adjustable to floors of heights 7 – 12,3 mm.
2000 x 31,5 mm (L x W)



Alu end profile

A neat finish for the edges of your high pressure floor.
Adjustable to floors of heights 7 – 12,3 mm.
2000 x 20 x 7 – 12,3 mm (L x W x H)



Stairnose

Fits all BerryAlloc floors with a thickness between 7 – 14 mm. It is perfectly adapted to our high-tech locking system, and is mounted with overlap on our other floors. Available in two lengths: 1 metre and 2,4 metres.

Installation & maintenance products



Cleaner Ultra

The ideal cleaning product to maintain your high pressure floor.
This antibacterial high pressure floors cleaner is suitable for first-time maintenance and regular use. Rinsing is not necessary. 1 litre.



Starter Kit

The spacer blocks help maintain the correct distance between walls and floor during installation. The metal pull bar simplifies installation on the final plank of each row.



Tapping Block

Used to install the BerryAlloc Original floors (HighTech Loc).
Helps avoid damage to the locking system.



Fillertwine

A base for sealant. Use Fillertwine to fill in all the gaps in the expansion joints to allow the floor to shrink and expand.

Moisture barrier underlay

The moisture barrier underlay must always be used when installing BerryAlloc high pressure floors on top of PVC, linoleum, ceramic tiles, cement, and concrete surfaces.



Technical info.

	Original	Grand Avenue	Grand Majestic
Lock system	HighTech Loc	AluLoc Prime	AluLoc
Residential use	class 23	class 23	class 23
Commercial use	class 34/AC6	class 34/AC6	class 34/AC6
Residential warranty	lifetime	lifetime	lifetime
Commercial warranty	10 years	10 years	10 years
Plank size (l x w)	1207 x 198 mm	2410 x 241 mm	2410 x 303 mm
Thickness	11 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)	12,3 mm (incl. SilentSystem)
Box	8 planks – 1,9119 m ² – 16,7 kg	4 planks – 2,3232 m ² – 23,8 kg	3 planks – 2,1907 m ² – 22,3 kg
Pallet	36 boxes – 68,83 m ² – 622 kg	39 boxes – 90,61 m ² – 959 kg	42 boxes – 92,01 m ² – 977 kg

Please refer to our website for the full technical data sheet: www.berryalloc.com

Grand Avenue Leninsky Prospekt

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Floors for moments of joy.

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BerryAlloc — high pressure floors.

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